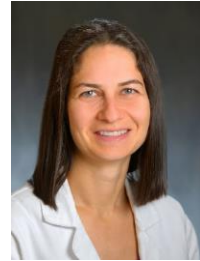


Heart Safe Motherhood: Innovation to Improve Maternal Outcomes, Experience and Cost

SPEAKER BIOS

Adi Hirshberg, MD

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Dr. Hirshberg is an Assistant Professor of Obstetrics and Gynecology at the Hospital of the University of Pennsylvania, specializing in Maternal Fetal Medicine. She completed her residency and fellowship training at the University of Pennsylvania and completed the Healthcare Leadership in Quality Residency Track during her training. She serves as the physician chair of the Obstetrics Quality Improvement Committee at the Hospital of the University of Pennsylvania and is a co-founder of the Heart Safe Motherhood program. Dr. Hirshberg is an active lecturer in the Nurse-Midwifery program, Perelman School of Medicine, and Obstetrics and Gynecology residency program and a clinical instructor on labor and delivery and in ambulatory practices at Penn Medicine.

Dr. Hirshberg's clinical and research interests include improving quality of care related to labor and delivery and the postpartum period, pregnancy related hypertension, and severe maternal morbidity. She is a fellow of the American College of Obstetricians and Gynecologists (ACOG) and a member of the Society of Maternal Fetal Medicine.

Sindhu K. Srinivas, MD, MSCE

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Dr. Srinivas is an Associate Professor of Obstetrics and Gynecology and the Director of Obstetrical Services at the Hospital of the University of Pennsylvania. She has appointments in the Center for Clinical Epidemiology and Biostatistics and is a Senior Fellow of the Leonard Davis Institute of Health Economics at the University of Pennsylvania. She received her Master's of Science in Clinical Epidemiology (MSCE) from the Center for Clinical Epidemiology and Biostatistics at the University of Pennsylvania and has developed a successful research program in Maternal Fetal Medicine. Dr. Srinivas' research includes both clinical/epidemiologic and health services. Specifically, her current areas of research include: 1) evaluating innovative health care delivery strategies to improve maternal outcomes, 2) studying and developing obstetric quality measures as well as understanding the impact of practice changes (individual

level and system level) on maternal and neonatal outcomes and 3) understanding the etiology of racial/ethnic disparities in maternal and neonatal outcomes.

As an Obstetrician Gynecologist and Maternal Fetal Medicine specialist, Dr. Srinivas is deeply committed to improving health outcomes of women and children through her leadership, research, advocacy and clinical work. She is an active member of the American College of Obstetricians and Gynecologists (ACOG) and of the Society for Maternal-Fetal Medicine and is currently Vice Chair of the SMFM Health Policy and Advocacy committee and is on the SMFM Board.